

# Understanding Practice Management

May 14th, 2011

10-4pm

Introducing a seminar designed to unlock the mysteries of why so many practices do not succeed. Practice Management Consultants will give you tools to instantly refine your practice and help you meet your goals.

## Topics include:

- Practice Management - What is it and how it relates to your business
- Role of the practice owner
- Purpose of a business plan
- How goals relate to growth
- Special considerations for new therapists
- Letting potential clients know about you and your practice
- Is advertising effective
- Identify components of a successful practice
- Identify pitfalls of practices
- Value of a natural pharmacy
- How patient compliance can make or break your practice

**Who can attend:** This seminar is open to licensed health practitioners and students training in the health field.

**Where:** Cheadle House Hotel, Cheadle Royal, Royal Crescent, Cheadle, Cheshire SK8 3FS Tel: 0844 980 2303

**Cost:** £100 includes course materials, lunch and refreshments.

**To register or ask questions, please call 01834 831615 or email [info@practicemanagementconsultants.co.uk](mailto:info@practicemanagementconsultants.co.uk)**

**You can also register on our web site**



**Spaces are limited so book early to secure your place!**

Your trainer is Damian Etherington, managing director for Practice Management Consultants. He has over seven years experience working directly with health professionals and has assisted single practitioners and multi disciplinary practices alike. Damian also manages Energetix Corporation Ltd., a leader in the field of natural remedies and education.

'I have been working with Practice Management Consultants over the last 7 years and the advice and training has helped me to see the direction in which my business is growing. I have been able to clearly identify how to ensure my Practice offers the best service for clients so they think of us first for their health needs. I now have a step-by-step process from the moment a client calls through to their treatment and after-care. My staff have each benefited from these workshops and I ensure everyone I employ has attended, as the information offers such valuable tools for a successful business.'

Gabrielle Heyes -Natural Practices Clinic, Cheshire

[www.practicemanagementconsultants.co.uk](http://www.practicemanagementconsultants.co.uk)